

Climate Club Trophy



Present and future generations should be able to continue enjoying snow sports and nature. This is a key objective and an important element of the International Biathlon Union's (IBU) sustainability strategy. In all its business activities and operations, the IBU strives to make the three dimensions of sustainability - environmental, social, economic - fully sustainable. Above all, the behavior of all members of the biathlon family is the decisive factor in balancing all measures. As an official climate partner, IBU has Viessmann at its side. Viessmann develops intelligent and sustainable solutions in the areas of heating, energy and climate. A global climate strategy and awareness of social responsibility play an important role. With its own know-how, energy saving potentials can be identified and CO₂ can be reduced through Viessmann solutions, now and especially for future generations.

In order to pursue common sustainable goals, the IBU has launched the Climate Club Trophy together with Viessmann ahead of the upcoming Biathlon World Championships in Oberhof.

What is the Climate Club Trophy?

With the Climate Club Trophy, the IBU together with Viessmann would like to honor and draw attention to already existing sustainable initiatives in clubs. Within the framework of this, clubs can apply to win. The winner will be awarded at the end of the biathlon season 22/23 and will receive the prize.

What is the prize?

The winning club of the Climate Club Trophy receives a voucher for a Viessmann climate solution* with a certain value. The value of the voucher is calculated on the basis of all hits at the shooting range of the athletes at the 2023 Biathlon World Championships in Oberhof from February 8 - 19, 2023**. For each hit, we increase the possible CO2 savings of the climate solution by 9 kg*** and thus the sum of the value voucher by 3 €***.

* The value voucher can be redeemed for the following Viessmann climate solutions in the value of the voucher Photovoltaics, heat pump, solar thermal.

** except relay competitions

*** Calculation basis is a Viessmann photovoltaic system, details in the conditions of participation

How the athletes of the Biathlon World Championships contribute to this:

For every hit* of the athletes at this year's Biathlon World Championships in Oberhof from 08 - 19 February 2023, we increase the possible CO2 savings of the provided climate solution** and thus the value of the voucher*** for the Climate Club Trophy.

* except relay competitions

** Calculation basis is a Viessmann photovoltaic system, details in the conditions of participation.

*** The value voucher can be redeemed for the following Viessmann climate solutions in the amount of the voucher value: Photovoltaics, heat pump, solar thermal.

What we need from you as a club:

- Short understandable description of already existing sustainable initiatives and projects in the club.
- Short explanation of how projects already work or initiatives/actions are already implemented
- What is the sustainable impact?
- At least four pictures of the project as well as representatives from the club (will be requested by mail afterwards)

All existing sustainable actions, initiatives and projects can be submitted. There are no restrictions on how small or large they have to be, because every initiative has its value in protecting the climate. Only submissions in German or English will be considered.

What is evaluated:

- Sustainable impact
 - What is the sustainable impact of the initiative? How does the existing action contribute to environmental and climate protection?
- Sustainable planning
 - Is this a one-time action or is it a recurring initiative? How long has the project been running or how many times has the action been implemented?
- Transferability
 - Can the existing action be used for other clubs?
- Innovative strength
 - What new ideas and approaches were developed to launch and implement the initiative?

How to apply:

Projects and actions can be submitted on the IBU website under [Climate Club Trophy](#). Here you will find a form where you can easily enter, upload and submit your information. Submissions are possible from January 25, 0:01 am until March 01, 2023 11:59 pm.

Application deadline: 01 March 2023, 11:59 pm

How the winner is determined:

- All concepts will be evaluated by representatives of the IBU and Viessmann, taking into account the listed evaluation criteria.
- The best three initiatives will be published via the communication channels of the IBU and Viessmann.
- The winner can then be voted for on the IBU website. The voting will take place from 13 March 2023 00:01 am to 19 March 2023 11:59 pm via voting form.

All the information you need to read:

For more information on the Climate Club Trophy and the current status of CO2 savings for winning the climate solution, visit: [IBU Website Climate Club Trophy](#)

The IBU and Viessmann wish you good luck and we are looking forward to your applications!